

KPMG's Ethics and Integrity Hotline

 \mathcal{M}

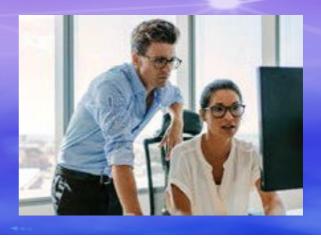
TITICALL

October 2023

KPMG in Qatar



Insight-driven solution



In today's business landscape, fraud risks persist as a substantial challenge. Conventional approaches frequently prove inadequate in effectively **addressing these risks**. Addressing fraud risks demands careful attention and management due to its widespread impact.

The Whistleblower Hotline mechanism stands out as the **most effective** method for fraud detection. We assist clients in utilizing this method to its **fullest potential**.

KPMG's Ethics and Integrity Hotline

Streamlines the process of receiving and handling ethical concerns, whether they come in through online submissions, phone calls, or emails. Our Ethics Hotline solution offers **a range of modules** to suit your specific needs, including a dedicated phone line, an integrated web-based platform, or an on-premises solution. **Here's how it works:**

Receiving Cases
Employees can easily report ethical
concerns using various channels like
web, phone, or email.

Centralization and Categorization All reported cases are gathered in one central location, making it simple to keep track.

03

Π4

Assignment

Our platform allows for the quick assignment of cases to your relevant team members for investigation.

Reporting and Analysis

User-friendly dashboards and analytics provide vital data and graphics for preparing management reports.

Why Ethics Hotline?

3X Higher

42%* of fraud cases detected by tips, which is nearly **three times higher** than internal audit and management review.

2X higher

Fraud Losses were **two times*** higher at organizations without hotlines.

*Source: ACFE - Report to Nations 2022.





Ethics Hotline:

- Required by the EU Whistleblowing Directive and ISO 37301
- 54%** of Ethics Hotline Programs administrated by third parties.

**Source: ACFE and IIA - Building a Best-In-Class Whistleblower Hotline Program.

© 2023 KPMG LLC, a limited liability company registered with Qatar Financial Centre Authority (QFCA), State of Qatar and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The importance of an ethics hotline for every organization

An ethics hotline acts as a vital channel, empowering employees and third-party associates like distributors and vendors to report concerns anonymously. KPMG's Ethics Center sidesteps the hesitations and obstacles often associated with direct reporting to management, thereby fostering a culture of transparency and accountability.

Benefits of Trusted service Provider administration

Partnering with external organizations for hotline management is the **most effective** approach, as it ensures **anonymity**, expert administration, and **addresses concerns** about retaliation.

KPMG's Ethics Hotline

KPMG's Ethics and Integrity Hotline is **enhanced by** integrating findings from recent researches, such as 'Building a Best-in-Class Whistleblower Hotline Program' conducted by ACFE and IIA.



Cost-efficiency

It's a cost-efficient and most effective way to detect and address fraud and misconduct, underlining management's **commitment to integrity.**



Safety

Anonymity and trusted service provider administration enable employees to voice concerns without career or relationship fears.



Integrity and reputation

It helps **protect** the company's reputation by detecting ethical breaches, fraud, and misconduct.

Why KPMG's Ethics and Integrity Hotline?



hhh

ഭ≞

Expertise

Managed by KPMG's **Forensic Services specialists**. Services may include **Code of Conduct**

drafting, comprehensive **training programs**, and **investigation support**.

Best-in-class case management

Comprehensive platform to handle ethics-related reports.

Allows organizations to easily receive, document, and track cases from **employees or third parties**.

Packages ranging from Basic to Comprehensive **meet with specific needs**.

Advanced reporting and analytics

Enables **confidential reporting** and communication through a **secure and anonymous** channel.

Reporting and analytics features including interactive dashboards showing insights, trends, and metrics.

Customization

Providing customization options to align with different **governance structures and address specific needs**.

Language

Staff fluent in multiple languages, including **Arabic, English and more.**

KPMG forensic services

KPMG's Forensic team helps clients to prevent, detect and respond to allegations of fraud, bribery, corruption, illegal acts, and other ethical breaches.

We have investigated some of the largest and most sensitive cases. We understand these issues and we bring that knowledge to bear at the point matters are reported for the first time.

Learn more today!

For more information on KPMG's Ethics Hotline and its various packages, or to explore how it can benefit your organization, **contact us today for a consultation**.

© 2023 KPMG LLC, a limited liability company registered with Qatar Financial Centre Authority (QFCA), State of Qatar and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

Get Started Today!

To learn more about the **ECHO tool** and explore how it can benefit your organization, contact us today for a **demo**.



Venkat Krishnaswamy

Partner, Head of Advisory +974 55541024 kvenkatesh@kpmg.com



Ali Al-Shabibi

Partner, Advisory + 974 7471 2768 aalshabibi@kpmg.com



Saleh Sailik Director, Advisory

+ 974 5081 3385 ssailik@kpmg.com



Tibet Erdogan

Manager, Advisory + 974 3381 9361 tibete@kpmg.com

kpmg.com/socialmedia



The information contained herein [or insert the name of the publication, newsletter, or other mailing] is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date, it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

KPMG International and its related entities provide no services to clients. No member firm has any authority to obligate or bind KPMG International, any of its related entities or any other member firm vis-à-vis third parties, nor does KPMG International or any of its related entities have any such authority to obligate or bind any member firm. Each KPMG proposal is prepared for the sole and exclusive use of the part or organization to which it is addressed. Therefore, KPMG proposals are considered to be proprietary by KPMG and may not be made available to anyone other than the addressee or person within the addressee's organization who are designated to evaluate or implement the proposal. KPMG proposals may be made available to other persons or organizations only with the permission of the KPMG office issuing the proposal.

Client names and statistics quoted in this proposal include clients of KPMG and KPMG member firms worldwide. No part of this work may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopying and recording, or by any information storage or retrieval system, except as may be permitted, in writing, by KPMG. Any modification, variations or additions to the proposal must be in writing.

© 2023 KPMG LLC, a limited liability company registered with Qatar Financial Centre Authority (QFCA), State of Qatar and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.